



FOR IMMEDIATE RELEASE
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MEMO INC. ADDS THREE NEW STAFF MEMBERS

Merchants Express Money Order Company, Inc. (MEMO) is pleased to announce three recent additions to its staff.

Pete Stuart joined MEMO in 2013 as its director of information technology. He is responsible for the overall management of the information technology department and help desk operations. He also co-manages the MEMO Disaster Recovery Plan and serves on the research and development team.

“With more than 20 years of management experience, Pete is a great asset to our IT Department,” says Tanya Butler, MEMO president. “He has extensive experience in network and communications infrastructure, which is helping to advance MEMO’s technology capabilities.”

His past experience includes serving as director of systems and development and director of corporate applications for Select Medical Corporation, the largest long-term acute care and outpatient rehabilitation hospital, for 12 years. During his time there, he oversaw the redesign of the Novacare.com website, which was named 2002’s Best in Philly. He also served in information technology roles for Balanced Care Corporation, Book of the Month Club and Rite Aid.

The Boston native took many college course credits in computer science and also earned an associate degree in Russian Studies from the Defense Language Institute at the Presidio, Monterey, California, while serving in the U.S. Army.

He and his wife Jody reside in Middletown.

Jeff King has joined MEMO as its new sales representative based in the Greater Raleigh metropolitan area in North Carolina. His responsibilities include all MEMO sales in North Carolina, South Carolina and three counties in Southern Maryland. He reports to Bryan Hannan, national sales director.

“Jeff is a welcome addition to the sales and marketing team,” Hannan says. “His 13 years experience in the food and beverage sector and comprehensive knowledge of the convenience store business will help expand MEMO’s agent base in his territory.”

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King previously worked for Johnson Brothers Carolina Distributing, a beverage distribution company, as a territory manager for five years where he handled DSD (Direct Store Delivery) for supermarkets, convenience stores, big box retailers and drug stores.

He also worked as a sales representative for Celebration Foods Carvel, an ice cream and bakery company, and owned convenience stores in Durham and Chapel Hill, North Carolina for 15 years. In addition, King attained his real estate license and worked as a broker for five years.

King and his wife Sharon have three sons and one grandchild and reside in Haw River, NC.

Brian Posey is MEMO's new business and product development manager. He is responsible for managing special projects and works on research development and implementation of new and existing products and services that will ensure a profit contribution consistent with business goals and objectives.

"We're excited to have Brian Posey join our staff," says Butler. "His more than 15 years of management and marketing experience will be a great benefit as MEMO pursues new opportunities for products and services."

Posey most recently worked as director of marketing for the Pennsylvania School Board Association for six years. In addition, he worked in marketing for the banking industry for more than 10 years.

He holds a bachelor's degree in Journalism and Communications from Shippensburg University, and an MBA from Frostburg State University.

Posey resides in Carlisle with his wife Marcy and two children, Michael and Riley.

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About MEMO, Inc.

Merchants Express Money Order Company, Inc. (MEMO) is a leading money services business, offering money orders, walk-in bill payment services, customized turn-key back office money order processing, and equipment depot and maintenance services.

MEMO agents/authorized delegates include supermarkets, convenience stores, check cashers, pharmacies and other retail establishments. MEMO is a subsidiary of the Pennsylvania Food Merchants Association. For more information on MEMO, visit www.memoco.com.